

UINTAH COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	26,883	27,747	28,806	3.8%	11
Total Non-Ag Employment	11,756	13,292	14,317	7.7%	11
Non-Ag Avg Monthly Wage	\$2,836	\$3,266	\$3,496	7.0%	2
Per Capita Income	\$24,234	\$27,171	\$30,938	13.9%	5
Unemployment Rate*	3.9%	2.5%	2.2%	-12.0%	16
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$46.8	\$52.6	\$71.8	36.5%	11
Travel & Tourism Related Employment	918	917	928	1.2%	10
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$1,515.2	\$1,666.2	\$1,863.0	11.8%	13
Transient Room Tax	\$140.8	\$342.3	\$530.3	54.9%	12
Restaurant Tax	\$318.1	\$267.0	\$302.2	13.2%	11
Car Rental Tax	\$2.4	\$4.5	\$7.4	64.4%	10
Gross Taxable Retail Sales (millions)	\$868.8	\$1,174.9	\$1,375.2	17.0%	6
REGIONAL VISITATION COUNTS					
SR-40 UT/CO Traffic Count	657,000	720,875	713,575	-1.0%	
SR-191 UT/WY Traffic Count	NA	NA	NA	--	
Flaming Gorge N.R.A.	1,109,262	1,053,799	NA		
Dinosaur N.M.	389,087	284,548	60,038	-78.9%	
Starvation S.P.	51,957	54,398	61,351	12.8%	
Utah Field House S.P.	60,179	52,027	47,070	-9.5%	
Steinaker S.P.	35,136	45,615	57,621	26.3%	
Red Fleet S.P.	23,959	108,482	38,274	-64.7%	

* Several Counties have identical Unemployment Rates

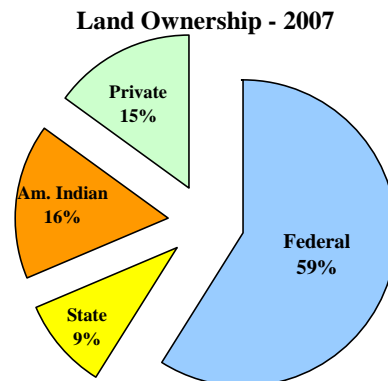
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Land Ownership - 2007	No. of Acres	% Total
Total Acres in County	2,877,301	100.0%
Federal Government	1,701,120	59.1%
BLM	1,372,176	47.7%
US Forest Service	269,576	9.4%
National Park Service	51,640	1.8%
National Wildlife Service	7,728	0.3%
Other •	--	--
State Government	274,466	9.5%
Utah State Parks & Recreation	4,242	0.1%
Utah State Wildlife Reserves	23,740	0.8%
State Trust Lands	239,093	8.3%
Other ••	7,391	0.3%
American Indian	473,328	16.5%
Private*	433,494	15.1%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land



Utah County Tourism Profile

